

# PROGRAM

August 16<sup>th</sup> & 17<sup>th</sup>, 2017

## MORNING, 16<sup>TH</sup> AUGUST 2017

TIME	PRESENTATION
08:00 - 08:30	<b>Registration</b>
08:30 - 08:40	<b>Introduction</b>
08:40 - 09:00	<b>MOU signing ceremony between University of Economics and Business – VNU and Lincoln International Business School, Lincoln University</b>
09:00 - 12:00	<b>Panel Session-chaired by:</b> <i>Prof. Dr. David Charles, University of Lincoln</i> <i>Assoc. Prof. Dr. Tran Thi Thanh Tu, University of Economics and Business, VNU</i>
09:00- 09:20	<b>Keynote 1: Innovation and entrepreneurship development</b> <i>Prof. Dr. David Charles, University of Lincoln</i>
09:20 - 09:40	<b>Keynote 2: Financing for Entrepreneurship – International Experience and Implications for Vietnam</b> <i>Dr. Can Van Luc, Senior Executive Vice President of BIDV and Director of BIDV Training School</i>
09:40 - 10:15	<b>Discussion Session</b>
10:15 - 10:30	<b>Photo session and tea break</b>
10:30 - 10:50	<b>Keynote 3: Renewable energy in the coming decade</b> <i>Prof. Dr. Malcolm Abbott, Swinburne University of Technology</i>
10:50 - 11:10	<b>Keynote 4: Renewable energy development in Vietnam: potential, challenges, and funding opportunities for RE projects</b> <i>MBA, Nguyen Tuong Khanh, Senior Project Officer of the Renewable Energy and Energy Efficiency (4E) project, GIZ</i>
11:10-11:20	<b>Keynote 5: Sustainable development in green accounting</b> <i>MSc, Nguyen Mai Chi, Acting Chief of the Association of Chartered Certified Accountants (ACCA) Vietnam</i>
11:20 - 12:00	<b>Discussion Session</b>
12:00 - 13:30	<b>Lunch Break</b>

## AFTERNOON, AUGUST 16<sup>th</sup> 2017: PARALLEL SESSIONS

### ROOM HUE

Time	SESSION 1:Renewable energy development	Chaired by
13:30 - 15:00	<p><b>Modeling electricity demand in East and Southeast Asian countries.</b> <b>Authors:</b> <i>Xiaoying Ma, North China Electric Power University</i> <i>Malcolm Abbott, Swinburne University</i> <i>Yanyan Ding and Erdong Zhao, North China Electric Power University</i></p> <p><b>Discussant:</b> <i>Nguyen Tran Thuat, Vietnam National University</i></p> <p><b>Developing innovative solar energy products in Vietnam: An example of issues and solutions</b> <b>Authors:</b> <i>Nguyen Tran Thuat, Vietnam National University</i> <i>Nguyen Hoang Hai, Vietnam National University</i></p>	<p><b>Prof. Dr. Malcolm Abbott,</b> Swinburne University</p> <p><b>Dr. Nguyen Tran Thuat,</b> Vietnam National University</p>

	<p><b>Discussant:</b> Xiaoying Ma, <i>North China Electric Power University</i></p>	
	<p><b>Research of production costs of renewable energy forms in developed countries and recommendations for Vietnam</b> <b>Authors:</b> Nguyen Phuong Anh, Hanoi University of Industry Nguyen Thi Thanh Loan, Hanoi University of Industry <b>Discussant:</b> To Hien Tha, Military technical Academy, Vietnam</p>	
<b>15:00- 15:15</b>	<b>Tea break</b>	
<b>Time</b>	<b>SESSION 2: Green banking and finance</b>	<b>Chaired by</b>
<b>15:15- 16:30</b>	<p><b>Renewable Energy in Vietnam and Private financing of renewable.</b> <b>Author:</b> Dang Huong Giang, University of Economic and Technical Industries <b>Discussant:</b> Phạm Vu Thang, University of Economics and Business, VNU</p>	<b>Assoc. Prof. Dr. Tran Thi Thanh Tu,</b> University of Economics and Business, VNU
	<p><b>Determining the impact of financial development on the environment based on biquadratic equation in Asean countries.</b> <b>Authors:</b> Nguyen Duc Khuong, University of Economics and Business, VNU Le Trung Thanh, University of Economics and Business, VNU <b>Discussant:</b> Nguyen Thi Nhung, University of Economics and Business, VNU</p>	
	<p><b>Green university model in Vietnam – International experience and policy implications</b> <b>Authors:</b> Pham Vu Thang, University of Economics and Business, VNU Nguyen Thuy Anh, University of Economics and Business, VNU <b>Discussant:</b> Le Trung Thanh, University of Economics and Business, VNU</p>	
<b>16:00 - 17:30</b>	<p><b>Overview of credit guarantee schemes for SMEs and its role</b> <b>Authors:</b> Dang Thai Binh, University of Miskolc, Hungary Ha Thu Thuy, Thanh Do University <b>Discussant:</b> Hien Tran, Swinburne University</p>	<b>Dr. Dinh Thi Thanh Van,</b> University of Economics and Business, VNU
	<p><b>Aggregation of meta-technology ratio: A case study of Vietnamese banking sector</b> <b>Authors:</b> Do Minh Thuy, Haiphong University Le Thanh Phuong, Vietnam Maritime University <b>Discussant:</b> Nguyen Thi Minh Hue, National Economics University</p>	
	<p><b>Empirical test on impact of customer experience on customer loyalty in the Vietnamese banking industry</b> <b>Authors:</b> Tran Thi Thanh Tu, University of Economics and Business, VNU Linh Pham Thuy Linh, University of Economics and Business, VNU Tran Long, Bank for Investment and Development of Vietnam <b>Discussant:</b> Le Trung Thanh, University of Economics and Business, VNU</p>	
<b>ROOM SAI SON</b>		

Time	SESSION 3: Entrepreneurship & Innovation	Chaired by
13:30 - 15:00	<p><b>Empirical Study on Continuous Improvement Practices in Vietnamese Companies</b>  <b>Authors:</b>  Phan Chi Anh, University of Economics and Business, VNU  Hoang Trong Hoa, University of Economics and Business, VNU  Nguyen Thu Ha, University of Economics and Business, VNU  <b>Discussant:</b>  Tran Thi Van Anh, University of Economics and Business, VNU</p>	Prof. Dr. David Charles, University of Lincoln
	<p><b>Exploring factors influencing the success of crowd funding campaigns of startups in Vietnam</b>  <b>Authors:</b>  Tran Thi Thanh Tu, University of Economics and Business, VNU  Dinh Phuong Anh, University of Economics and Business, VNU  Tang Thi Ha Thu, University of Economics and Business, VNU  <b>Discussants:</b>  Duyen Dai Chu, Hao Quach, Hanxiong Zhang, University of Lincoln</p>	
	<p><b>International experience in financial literacy to expand financial inclusion for entrepreneurs</b>  <b>Author:</b>  Tran Thi Van Anh, University of Economics and Business, VNU  <b>Discussant:</b>  Nguyen Thi Nhung, University of Economics and Business, VNU</p>	
	<p><b>Success drivers of equity crowd funding: A study in the UK market.</b>  <b>Authors:</b>  Duyen Dai Chu, University of Lincoln  Hao Quach, University of Lincoln  Hanxiong Zhang, University of Lincoln  <b>Discussant:</b>  Phan Chi Anh University of Economics and Business, VNU</p>	
	<p><b>Empirical study on the relationship between the multi-functional employees and flexibility performance in Vietnamese manufacturing companies</b>  <b>Authors:</b>  Phan Chi Anh, University of Economics and Business, VNU  Nguyen Thao Ly, University of Economics and Business, VNU  Nguyen Thu Ha, University of Economics and Business, VNU  <b>Discussant:</b>  Pham Vu Thang University of Economics and Business, VNU</p>	
15:00- 15:15	Tea break	
Time	SESSION 4: Green accounting and Auditing	Chaired by
15:00 - 17:00	<p><b>The role of governments in developing green accounting: International experiences and suggestions for Vietnam</b>  <b>Authors:</b>  Nguyen Thi Phuong Dung, University of Economics and Business, VNU  Ta Thi Thanh Huong, Global Green Growth Institute, Vietnam  Ngo Thi Xuan, MQD Vietnam Services and Trading Jsc  <b>Discussant:</b>  Nguyen Thi Huong Lien, University of Economics and Business, VNU</p>	Dr. Nguyen Thi Hong Thuy, National Economics University
	<p><b>Practices of Risk-based Internal Auditing in Vietnamese Commercial Joint Stock Banks</b>  <b>Authors:</b>  Nguyen Thi Huong Lien, University of Economics and Business, VNU  Nguyen Hoang Thai, University of Economics and Business, VNU</p>	

	<p><b>Discussant:</b> Nguyen Thi Phuong Dung, University of Economics and Business, VNU</p> <p><b>Accessing the applicability of social responsibility accounting in enterprises of Vietnam</b></p> <p><b>Author:</b> Nguyen Thi Hong Thuy, National Economics University</p> <p><b>Discussant:</b> Nguyen Thi Huong Lien, University of Economics and Business, VNU</p> <p><b>Internal audit in commercial banks: A review of international study and research orientation in Vietnam</b></p> <p><b>Author:</b> Nguyen Thi Hai Ha, University of Economics and Business, VNU</p> <p><b>Discussant:</b> Nguyen Thi Phuong Dung, University of Economics and Business, VNU</p> <p><b>Development of Economic Group, Consolidated Accounting and International Accounting Integration</b></p> <p><b>Author:</b> Phi Thi Diem Hong, Vietnam National University of Agriculture Tran The Nu, University of Economics and Business, VNU</p> <p><b>Discussant:</b> Nguyen Thi Phuong Dung, University of Economics and Business, VNU</p>	
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### ROOM DA NANG

Time	SESSION 5: Special topics in banking	Chaired by
13:30 - 15:00	<p><b>Invited Presentation "Social Responsible Investing - a UK Perspective"</b> Presenter: Siobhan Goggin, Academic Lead Accountancy and Finance, Lincoln International Business School</p> <p><b>Heterogeneous effect of credit access on employment growth: Empirical evidence from Vietnam</b></p> <p><b>Authors:</b> Tran Binh Minh, Central Institute for Economic Management Tran Thi Thanh Tu, University of Economics and Business, VNU Quach Manh Hao, University of Lincoln</p> <p><b>Discussant:</b> Le Thanh Tam, National Economics University</p> <p><b>Assessing contagion risk among Vietnam's listed commercial banks</b></p> <p><b>Authors:</b> Nguyen Thi Minh Hue, National Economics University Quach Manh Hao, University of Lincoln Nguyen The Tung, National Economics University Tran Dang Minh, National Economics University</p> <p><b>Discussant:</b> Dang Thai Binh, University of Miskolc, Hungary</p> <p><b>The impact of owner – managers' banking network on credit accessibility: the case of Vietnamese SMEs</b></p> <p><b>Authors:</b> Hien Tran, Swinburne University Malcolm Abbott, Swinburne University Huyen Thi Vuong Tran, Foreign Trade University</p> <p><b>Discussant:</b> Nguyen Phu Ha, University of Economics and Business, VNU</p>	<p><b>Dr. Siobhan Goggin,</b> University of Lincoln</p>

15:00 - 15:15	Tea break	
Time	SESSION 6: Special topics in Finance	Chaired by
15:15 - 16:30	<b>Impact of Accounting Data on Stock Prices: The Case of Listed Firms on Vietnam Stock Exchange</b> <b>Authors:</b> Tran Manh Dung, National Economics University Dang Ngoc Hung, Hanoi University of Industry Hoang Thi Viet Ha, Hanoi University of Industry <b>Discussant:</b> Do Hong Nhung, National Economics University	<b>Dr. Dang Tung Lam,</b> Da Nang Economics University
	<b>The relationship between brand strength and discount rate in business enterprises' brand valuation in the context of globalization</b> <b>Authors:</b> Do Hong Nhung, National Economics University Pham Van Tue Nha, National Economics University Nguyen Thanh Huyen, National Economics University <b>Discussant:</b> Pham Tien Manh, Academy of Banking	
	<b>Financial resources for entrepreneurship: the experience of Singapore &amp; Thailand – issues and challenges for Vietnam</b> <b>Authors:</b> Nguyen Trong Tai, Banking Academy Nguyen Huyen Trang, University of Labour and Social Affairs <b>Discussant:</b> Le Thanh Tam, National Economics University	
16:30 - 17:30	<b>Study on relationship between cash management and profitability of listed companies in Vietnam – application for construction industry</b> <b>Authors:</b> To Lan Phuong, University of Economics and Business, VNU Vu Manh Hung, University of Economics and Business, VNU <b>Discussant:</b> Le Trung Thanh, National Economics University	<b>Dr. Quach Manh Hao,</b> University of Lincoln
	<b>Bank Evaluation: Adoption of Comparable Company Analysis Using Cases of Vietnamese Commercial Banks</b> <b>Authors:</b> Nguyen Phu Ha, University of Economics and Business, VNU Everett. E. Myers, University of Economics and Business, VNU <b>Discussant:</b> Pham Tien Manh, Academy of Banking	
	<b>Determinants of banks' capital adequacy ratio: Case study from Vietnam</b> <b>Author:</b> Le Thanh Tam, National Economics University <b>Discussant:</b> Dang Thai Binh, University of Miskolc, Hungary	

## MORNING, AUGUST 17th , 2017

8:00-12:00	Networking activity and City Tour	VNU-UEB
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